



For Immediate Release
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www.Samavesha.org
www.ArtInNatureFestival.org

East Bay Regional Park District and Samavesha present:
Art in Nature Festival
A Multidisciplinary Arts Event

Located at the Stream Trail of Redwood Regional Park, Oakland, California.
Sponsored by the Regional Parks Foundation and Kaiser Permanente.



Sunday September 20, 2015
11am to 5pm, FREE

Art in Nature is a full day interdisciplinary, interactive, site-specific, multi-sensory, inter-cultural, and inter-generational immersion into art, nature, and the nature of art. It takes place annually along the paved Stream Trail of Oakland's Redwood Regional Park. The event is free, unplugged, and off the grid.

Art in Nature is an immersion into art and nature sparking the spontaneous

artistic co-creation of thousands of festival participants and 200+ professional artists tucked among meadows, redwoods and oaks. Admission and transportation are free.
www.artinnaturefestival.org

Stroll along the mile-long Stream Trail, experience art in nature, and delve into the nature of art throughout 12 theme areas featuring music, dance, sculpture, painting, martial arts, poetry, body painting, circus arts, theater, visual arts, storytelling, arts & crafts, kids activities and more.



PRESS Photos: www.samavesha.org/productions/art-in-nature-festival/press-kit/

The Festival:

The East Bay Regional Park District and Samavesha present *Art in Nature* at Redwood Regional Park, Oakland. This unique multidisciplinary arts festival, directed by renowned Italian composer and Artistic Director Laura Inserra, takes artists and the community on a journey into the nature of art. The festival is guided by the principle that all art forms originate from a universal human characteristic: creativity. *Art in Nature* conveys this universality by revealing the creative process in a variety of art forms, and also by giving festival-goers access to their own creativity through a multitude of participatory activities and performances.



The organization:



Samavesha is a multidisciplinary arts organization that brings performing art events to the community, explores the intersection of traditional art forms with contemporary artistic languages, and creates awareness of the vital importance of creativity and art in human lives as a source of a healthy living. Samavesha engages local and international artists in collaborative and experientially-based events showcasing all forms of artistic expression. Samavesha produces accessible,

interactive, educational, and fully immersive artistic experiences for the public. In addition to the Art in Nature Festival, Samavesha produces the annual Cave Concerts in the Marin Headlands, Create-With-Nature Earth Day Celebration at Stinson Beach, the Rose Labyrinth Series, and a Community Program located at schools, camps, health care facilities, community centers and parks.

The founder and director:

A native of Sicily, Laura Inserra has been involved for many years in the artistic direction of multidisciplinary performances in Europe and in the US. Her work in Italy is well-known, including integral participation in the composition of numerous movie scores and the artistic direction of innovative live productions. "Laura is a visionary and full of passion. She can make anything happen... and with love." - *Michelle Fletcher, Artistic Director of Here Now Dance Company.*

A few of the participants at *Art in Nature / The Nature of Art Festival* include:

Sarah Cahill, Luciano Chessa, Bar Shacterman, Zach Pine, Carter Brooks, Ragged Wing Ensemble, Richard K. Bacon, Bret Arenson, Dante Mancini, Here Now Dance Collective, Alicia Dattner, Evan Fraser, Rene' Jenkins, Adrian Arias, Laura Inserra, Oakland Improv Collective, Quantum Martial Arts, Rafael Jesús González, Sam Rogers, Adey Bell, Laura Inserra, Destiny Arts Center, Earth Child Butoh, Carolin Rechberg and way more...

For a full list please visit the website: www.samavesha.org/productions/art-in-nature-festival/artists/

The venue:

Stream Trail of Redwood Regional Park, Oakland, CA
Shuttle bus depot and parking lot at Merritt College,
12500 Campus Drive, Oakland, CA 94619

On Redwood Road, just a few miles over the ridge from downtown Oakland, is a hidden redwood forest whose peaceful groves give little evidence of its bustling past. In the mid-1800s, what is now Redwood Regional Park was the scene of extensive logging to supply building materials for the San Francisco Bay Area. The logging era has long since passed, and a stately forest of 150-foot coast redwoods has replaced those cut down. Wildlife within the park includes rare species such as the golden eagle and Alameda striped racer snake. Deer, raccoons, rabbits, and squirrels are often seen. The festival extends along the 1 mile stretch of the Stream Trail.



Calendar Editors:

CALENDAR LISTING: FESTIVAL, MUSIC, PERFORMANCE
(RELATED NEWS: MUSIC, DANCE, ARTS, POETRY, PHOTOGRAPHY, SCULPTURE,
PAINTING, LIVE ART, WORLD FUSION, MULTI-CULTURAL, WORLD MUSIC, UNUSUAL
INSTRUMENTS, PERCUSSION, STEEL DRUMS, NEW AGE MUSIC, SITE-SPECIFIC
PERFORMANCE, UNUSUAL EVENTS, KIDS' EVENTS, CHILDREN, PARKS)

WHAT:

The East Bay Regional Park District and non profit multidisciplinary performing arts organization Samavesha present *Art in Nature* - A Free Multidisciplinary Arts Event

WHEN:

Sunday, September 20, 2015 from 11am to 5pm

WHERE:

Stream Trail of Redwood Regional Park, Oakland.
Shuttle Bus Depot and Parking Lot at Merritt College, 12500 Campus Drive, Oakland, CA 94619. We strongly suggest taking the shuttle. See website for more info.

TICKET INFORMATION:

This is a FREE event. See website for info on parking and shuttle: www.samavesha.org/productions/art-in-nature-festival/getting-there/

Websites:

Art In Nature - www.artinnaturefestival.org
Samavesha - www.samavesha.org

East Bay Regional Park District - www.ebparks.org

Laura Inserra - www.laurainserra.com

We welcome and invite the press to cover this event and review the festival. For further information, please contact Samavesha by email at info@samavesha.org or Claudia Anfuso (Production Manager) at 415-568-1393.

The East Bay Regional Park District is a system of beautiful public parks and trails in Alameda and Contra Costa counties east of San Francisco Bay, established in 1934. The system comprises 119,000 acres in 65 parks including over 1,250 miles of trails for hiking, biking, horseback riding and nature learning.

